



PERTSHIRE RUGBY

Volunteer Opportunity

LottoClub Coordinator

Perthshire Rugby's 100 Club is an established club fundraising activity. For a contribution of £5 per month per number, members have a chance of winning a prize draw that pays out cash prizes to 1st, 2nd and 3rd place winners every month.

It has been highlighted as a fundraising growth opportunity for the club for 2021 and investment has been made by the club to develop a web-based system to automate all processes and facilitate the recruitment and sign up of new members. The 100 Club will be known as LottoClub to broaden appeal.

We are seeking an eager and organised LottoClub Coordinator volunteer to manage and oversee the operation of LottoClub via the new website based membership system with the focus on recruitment of new members to grow its fundraising potential.

You will

- Be the 'go to' face of the LottoClub and support club fundraising
- Create a plan and activities to generate awareness of LottoClub on the club website and benefits of membership
- Support recruitment of new members from interest to sign-up on website
- Oversee the monthly draw after which the system auto-generates emails to the 1st, 2nd and 3rd place draw recipients.
- Use social media to celebrate winners and share success to help spread the word throughout the club (all sections)
- Liaise with Treasurer as regards monthly winners, payments required and monthly membership income status to facilitate annual reporting
- This should not be an onerous role but it is critical facilitating Perthshire Rugby fundraising to support the on going operational costs & delivery of our rugby programme
- Have a dedicated club email address and full training will be provided

For more information on the club please visit our website, www.perthshire-rfc.co.uk. If this role is of interest to you, please send details of how your experience and skills match the role requirements by email to admin@perthshire-rfc.co.uk.



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